

Curtain comes down on the  
**European Window, Door and Glass Fairs**  
after welcoming a record **61,129** visitors

**Aiming to bring together all the players in the window, door and glass industries, Eurasia Window, Door and Glass 2017, the world's second-largest and Eurasia's largest specialty fair for the sector, ran from 8 to 11 March 2017 at the TÜYAP Fair and Congress Center. The fairs welcomed 7,583 foreign-based sector professionals while receiving full marks from participants. During the simultaneous "Glass for Architects and Design" and "Adding Value to Glass" panels, all the details of state-of-the-art technology in the world glass industry were laid out for participants.**

Striving to bring together all the players in the window, door and glass industries – the building blocks for the construction sector – **REED TÜYAP** organized Eurasia Window, Door and Glass 2017 from 8 to 11 March 2017 at the TÜYAP Fair and Congress Center.

The fair, which attracted as much interest from foreign visitors as it did from domestic visitors, broke a new record by welcoming 7,583 international guests. Making its mark by drawing 585 firms and firm representatives from 24 countries to an area of 110,000 square meters, the Eurasian Window, Door and Glass Fairs succeeded in laying the groundwork for critical contracts that will determine the development of the sector by bringing together participants and over 700 purchasers from 30 countries. Intense interest from Russian purchasers in fairs in which the country was the center of focus greatly pleased the participating firms. The fair, which showed off smart products marrying the best of security and technology, also provided a coming-out party for steel doors that can be operated by remote control or bluetooth. The event also introduced visitors to the wonders of innovation that are set for use in skyscrapers, as well as aluminum products that are light, aesthetically pleasing and modern in appearance and which have already become staples in the construction sector.

**Innovations in the world glass sector on display**

As part of the fair that drew 61,129 visitors, the "Glass for Architects and Designs" panel that was organized in partnership between REED TÜYAP and Glass Performance Days (GPD) also brought together a large number of architects and sector professionals who had come from major cities in Turkey and around the world to Istanbul. Professionals at the panel discussed innovations in the world glass sector, as well as the steps required to ensure glass becomes more sustainable and smart.

**Aluminum sector's young entrepreneurs put mark on fair**

Eurasia Window, Door and Glass 2017 also played host to the Young Entrepreneurs Award Ceremony for the first time thanks to support from the Entrepreneurial Aluminum Industrialist and Businessmen's Association (GALSİAD) and Fatih Sultan Mehmet Foundation University's ALUTEAM.